

CURRICULUM VITAE

DR ASHOK KUMAR MISHRA

Professor, Department of Commerce, Guru Ghasidas University, Koni - Bilaspur 495009 (CG) INDIA Mobile: +91-9479243779; E-mail: <u>hudcoashok@gmail.com</u>

ACADEMIC PROFILE

- **Ph.D** (2001) : "Material Management in Bhilai Steel Plant" from Pt. Ravishankar Shukla University, Raipur (Chhattisgarh).
- M.Com (1988) : Pt. Ravishankar Shukla University, Raipur (Chhattisgarh)
- M.A (Economics) (2011) : Pt. Ravishankar Shukla University, Raipur (Chhattisgarh)
- Post Graduate Diploma in Business Management (1997) : Pt. Ravishankar Shukla University, Raipur (Chhattisgarh)
- **MBA** (2009) : Sikkim Manipal University, Gangtok.
- **B.Com** (1986) : Pt. Ravishankar Shukla University, Raipur (Chhattisgarh)
- LL.B (1991) : Pt. Ravishankar Shukla University, Raipur (Chattisgarh)
- ICWAI (1997) (Completed Three Stages and fourth stage in progress)
- Diploma in Portfolio & Investment Management (1998).

EXPERIENCE

- Teaching experience of **29 Years in Undergraduate and 22 years in Post Graduate Classes** in St. Thomas College, Bhilai (Chhattisgarh).
- **Guest Faculty** in IBS, Bhilai, Renaissance Business School, ICFAI National College (INC), APTECH Education (MBA Classes) Bhilai, Delhi Public School, Bhilai.
- Research Experience : More than 15 years

SUPERVISOR

- As Recognised supervisor/Guide to Ph.D Students of Pt. Ravishankar Shukla University, Raipur, Hemchand Yadav University, Durg, Mats University, Raipur and C.V. Raman University, Kargi Road, Kota(Chhattisgarh) (5 students were awarded Ph.D Degree and 2 students were registered)
- As a guide of **2 M.Com Dissertation** students.

ADMINISTRATIVE EXPERIENCE

- 24 years as Head, P.G. Department of Commerce at St. Thomas College, Bhilai (C.G).
- Member of Governing Board at St. Thomas College, Bhilai (C.G).
- Professor-in-charge of student Union at St. Thomas College, Bhilai (C.G).
- Staff Secretary of St. Thomas College.

Convener (St. Thomas College, Bhilai):

- IQAC (Internal Quality Assurance Cell).
- Committee for promotion of Research Activities (COPRA).
- Committee of Civil Aspirant Club of college.
- Co-convener (St. Thomas College, Bhilai) :
 - Grievance & Redressal cell

Member of Various Committees (St. Thomas College, Bhilai) :

- Academic Council,
- Discipline & Anti-ragging
- Committee for promotion of research activities
- Enquiry Committee

Centre and Assistant Superintendent of

- Annual/Semester/Supplementary Exam of Pt. Ravishankar Shukla & Hemchand Yadav University.
- Organized National level seminars & workshop at St. Thomas College, Bhilai.
- Editor of departmental (St. Thomas College, Bhilai) News Letter "Focus".
- Advisory Board member for International conference on "Management Arena: Innovations, opportunities and Challenges"

PROFESSIONAL DEVELOPMENT

PARTICIPATED/ATTENDED

- One UGC Sponsored Orientation Programme
- One Campus diversity Initiative Programme (5 days)
- Three UGC Sponsored Refresher Course

FDP / MDP/TRAINING PROGRAMME ATTENDED

- Fourteen days Faculty development programme organized by Chhattisgarh Industrial and Technical Consultancy centre(CITCON) sponsored by National Science & Technology Entrepreneurship Development Board (NSTEDBI), Department of Science & Technology (DST), Government of India.
- Three days Management Development Programme on "Financial Modeling Using Excel" organized by IIM (Indian Institute of Management) Raipur.
- One day Faculty Development Programme on "Modern Teaching Tools" organized by IBS Business School, Bhilai.
- One day Faculty Development Programme organized by ICFAI University at Raipur.
- One day Faculty Development Programme on Controlling class room Indicipline, Absenteeism & demonization organized by ICFAI National College, Bhilai.
- One day Faculty Development Programme on "Personal Financial Planning/Manage your Money" organized jointly by Institute of Business Studies &, Le Magnus School of Management, Raipur.
- One day Faculty Development Programme on "Teaching and Beyond" organized jointly by Institute of Business Studies &,Le Magnus School of Management, Raipur.

- Eight days Training Programme on "Campaign against alcohol, drugs, aids & tobacco" organized by AIACHE (ALL India Association for Christian Higher Education, New Delhi)
- Six days Seminar on "Inter-Faith Dialogue" organized by AIACHE (ALL India Association for Christian Higher Education, New Delhi)
- One day Faculty Development Programme on controlling class room Indicipline, Absentism& demotivation organized by ICFAI National College, Bhilai.
- One day Faculty Development Programme on "Personal Financial Planning/Manage your Money" organized jointly by Institute of Business Studies &, Le Magnus School of Management, Raipur.
- One day Faculty Development Programme on "Teaching and Beyond" organized jointly by Institute of Business Studies &, Le Magnus School of Management, Raipur.
- Eight days Training Programme on "Campaign against alcohol, drugs, aids & tobacco" organized by AIACHE (ALL India Association for Christian Higher Education, New Delhi).
- Six days Seminar on "Inter-Faith Dialogue" organized by AIACHE (ALL India Association for Christian Higher Education, New Delhi)

OTHER EXPERIENCE:

- As a Judge for evaluation of innovative research projects presented by the participants in 9th Maharashtra State Inter University Research Convention "Avishkar-2014" organized by the Maharashtra Animal & Fishery Sciences University, Nagpur during 21-23 January, 2015.
- As a Judge for Debate Competition organized by the M.G.M Senior Secondary School (Affiliated to CBSE pattern), Bhilai.
- Member of the Selection Committee as a subject expert for the selection of Assistant Professor in Department of Commerce under Pariniyam 28C 5.1.4(a) of St.Thomas College.
- Member of the Selection Committee as a subject expert for short listing the candidates for the post of PGT Commerce teacher at Delhi Public School, Durg, Chhattisgarh.
- Member of the Selection Committee as a subject expert for short listing the candidates for the post of PGT Commerce teacher at M.G.M Senior Secondary School, Bhilai, Chhattisgarh.
- Member of the Enquiry Committee to resolve the complaint submitted by student of St. Thomas College.
- An Advisory Board member for International Conference Proceeding on "Management Arena: Innovations, opportunities and Challenges"
- Manager of Hemchand Yadav University, Durg Badminton Team to participate in All India Inter University Badminton competition held at MDU Rohtak University, Haryana
- Manager of District level inter-collegiate Badminton (Organized by government Chandulal Chandrakar Arts & Science College, Patan, District Durg (Chhattisgarh).
- Resource Person for two days towards capacity Building Training Programme for the teachers of Commerce (Sr. Secondary) came from different schools of Bhilai Steel Plant (organized by education department of Bhilai Steel Plant).

• Resource Person for three days towards capacity Building Training Programme for the teachers of Commerce (Sr. Secondary) came from different DAV Public Schools of Madhya Pradesh & Chhattisgarh.

CONTRIBUTION TO OTHER UNIVERSITIES

- External expert member for BCUD (board of College & University development), University of Pune in revising syllabi in defense budgeting finance.
- Internal Examiner for Ph.D Viva-voce at Mats University, Raipur, Chhattisgarh.
- External Subject expert member in board of studies, school of management and Commerce at ISBM University, Chhattisgarh.
- External Subject expert member in board of studies, school Commerce at MATS University, Raipur. (Chhattisgarh.)
- External Subject expert for RDC in Commerce at Dr. C.V. Raman University, Kargi-Road, Kota, Bilaspur (Chhattisgarh).
- External examiner for evaluation of summer internship project report of MBA-iii semester at ITM University, Raipur. Chhattisgarh.)

Ph.D THESIS EVALUATION (As External Examiner):

UNIVERSITY OF PUNE

- "An analytical study of the urban co-operative credit societies" with special reference to Nasik District.
- "To examine suitability of acquisition and merger as a form or growth under the contemporary legal environment with reference to some units in western region"
- "An analytical study of the functioning and the problems of agriculture produce market committee Malegaon (Dist Nasik)"
- "Management of successful sugar co-operatives in pune district- a case study of vighmahar so-operative sugar factory ltd. Jummar."
- Organizational culture as a stimulant for job satisfaction "A study of organizational culture contributing to employees job satisfaction in selected business and service units in and around Pune city"
- "A critical study of socio-economic impact of tourism in lonavala"
- "A comparative study of agriculture produce market committees in Pune district with special reference to barawati, indapur and daund Taluka"
- "Financial Administration in local self government with special reference to Pune zila Parishad".
- "A study of drivers of satisfaction and their impact on customers loyalty for wolriel service providers in Pune city"
- "Application of accounting information specially earnings and cash flow to access performance and quality of financial decision making:"
- "A study of the middle level managers towards ethical marketing practices in selected international companies in Pune city"
- "A study of Effective marketing strategies followed by management institution in pune"
- "A study of organization management of unaided educational institutions in higher education in Pune District."
- "An analytical study of governments agriculture policy relating to purchase and sales of agriculture services equipments in Nasik distt., with references to Malegaon Taluka.

- "A study of debt mutual fund and equity mutual fund of Indian economical market with special reference to undivided invertors (1.4.2004 to 31.03.2009)"
- "The study of fresh fruit exports by selected cooperatives in Maharashtra state in relation to emerging trade practices trends and trade issues"

Rastrasant Tukadiji Maharastra Nagpur University, Nagpur

- "Socio-economic study of unorganized agriculture female workers in Nagpur District"
- "Analysis of trust management in E-commerce among college going student in Nagpur region"
- "A critical analysis of management of human resources CBSE schools in Nagpur District"
- "A critical study of human resources practices in private sectors bank in Nagpur city with special reference its women employees"
- "Influence of Recommendation made by various committees on banking sector during new economic reforms in india and NPA references : A study of urban cooperative Banks in Nasik District"
- "Comprehensive study of employees of WCL in Chandrapur District"
- "Comprehensive study and analysis of marketing strategies of traders and super Bazar owners"
- "Merger and acquisitions in banking sector in India"
- " An analytical study of E-Commerce and M-commerce and its impact on Manikgarh Cement"
- "Role of information technology in stock Market"
- "To study the different strategies of reward management in private sector organization of Vidhaasha Region"
- "Critical analysis of customers relationship management in financial sector in Nagpur City"
- "A study on quality of work life and employees commitment in signareni collieries Company Ltd. Andrapardesh"
- "The analytical study of socio economic conditions of paddy growers of Gondiya distt."
- "A study of management of hamal mathadi board and other manual workers' in Maharashtra"
- "A contribution of the chandrapur urban credit co-oprative society in the economic development of chandrapur distt- an analytical study"
- "Critical study of high employess turnover exiting in Indian pharmaceutical companies as compared to multinational pharmaceutical companies in India"
- "Employees empowerment to increase human resources efficiency in industry and with special focus on women empowerment in Maharashtra"
- "To management study the problems in developing skill based women power in industrial training institutes from Nagpur distt."
- Economical evaluation of shri kanyaka nagari sahakari bank limited in the jurisdiction of chandrapur district (1999-2008)
- "Contribution of trade union in human resources development in vidhasha" an analytical study (Period from 2001 to 2010).
- An analytical study of economical and social development of gadchirolu distt." (Period 1998 to 2007-08)
- Economical problems of the tribal in maleghat area of Amravati distt.: A diagnostic study"

- "Organizational and national issues of enterprises recourses planning implementation in public sector enterprises in India" with special reference to Bharat samachar Nigam Limited (2002 -2012)
- "An analytical study of the present state and standard of convenience Banking of nationalized banks in Amravati distt"
- "Comparative study of marketing in chrome therapy segment by pharmaceutical industries in Maharashtra (2001 2010)
- "A critical analysis of world trade organization and its impact on agriculture sector (with special reference to vidharbha region) 2001-2010."
- "An analytical study of costumer satisfaction and brand loyalty with reference broad band users in Pune city.
- "A critical study of the various labour welfare schemes in western coal fields limited a subsidiary of coal India limited."

. <u>Vikram University, Ujjain</u>

- "Swarm Jayanti Gram Swarojgar yojana (SGSY) ka kriyanoyan avam mulyankan"
- "Ujjain jile a arthik vikas me banjara samjh k yogdan ka adhyayan"

<u>Tilak Maharastra Vidyapeeth Pune</u>

• "Management of employees wellness programmes in selected IT and ITCS companies located at Hiujewadi and aundh IT Park"

S.G.B. Amravati University

- "Market segmentation and effective marketing strategies for tourism in vidharsha region"
- "Role of women self help group in rural women entrepreneurship development a critical study of Akola, buldhana and wasim distt of vidharbha"
- "A study of social and economic condition of coal mine workers".
- Comparative Analysis of Stock Performance of Public Sector Banks and Private sector Banks in India (Period FY 2003-04 to FY 2012-13)
- A study of challenges & opportunities in unorganized retailing in Thane District.
- Amravati Mahsul Vibhagat Gramin Rojgar Nirmit Mahatma Gandhi Maharastra Gramin Rojgar Hami Yojneche Yogdan – ek samyak adhyan (Kalkhand)

<u>Devi Ahilaya Vishwa Vidyalaya Indore</u>

- 1. BSC-100 KCC chayamit companion ke shares ke internal mulya ka unke bazaar mulya par padne wale prabhav ka vishleshnatakmak addhyayan (2001-02 to 2010-11).
- 2. Samanya bima Chetra Ke Hitgrahiyo par Upbhoktao Sarakshad ka Vishleshatmak Adhyan (Indore ke Vishesh Sandarbha me)

Swami Ramanand Teerth Marathwada University Nanded

- 1. A study of Paddy based Production and marketing in Nanded District
- 2. A study of Job satisfaction & Performance of colleges in Latur District.

- 3. Gramin Arthik Vikaas Madhya Latur Zila Madhyavarti Sahakari Bhankechi Bhoomika: Sandarbha Latur Zila
- 4. Industrial Development of Maharastra with special reference to Marathwada Region.

University of Mumbai

- 1. Comparative study of the consumption pattern trend of Male Consumers towards Cosmetic Products in Metro Cities of India.
- 2. A Study on the relationship between innovations and SME performance: A case study of Leather industry.
- 3. A study on dynamism of social entrpreunership with reference to Mumbai and Pune.
- 4. A study on the factors affecting General Insurance Penetration in Industrial Sector in Mumbai.

RESEARCH, PUBLICATIONS & ACADEMIC CONTRIBUTIONS

1	Effect of Direct Display of Product and Advertisement on Buying Behavior of Consumers in
	Shopping Mall in Bhilai City of Chhattisgarh.
2	Bhartiya Dakghar Ki Pramukh bachat Avam Jama Yojna Ka Vishleshnatmak Adhyan.
3	Broad Scenario of Digital Programme.
4	Rastriya Swasthaya BimaYojna(RSBY) in Chhattisgarh – A Perspective.
5	Sikshit Upbhoktao Ke Kraya- Vyohar Ka Prabhav
6	A Study on relation between effective after sales service and customer overall satisfaction at
	Tata Motor's with special reference to Ramgarhia Automobiles, Ramgarh Cantt, Jharkhand.
7	A Study of Financial Status of Chhattisgarh Mandis (APMC)
8	A study on factors influencing farmers satisfaction level towards Agricultural produce
	marketing committee (APMC) in Rajnandgaon district
9	A study on organizational climate in Ambuja Cement Factory (Bhatapara).
10	A study on satisfaction level of farmers towards Agricultural Produce Marketing Committee of
	Dhamtari District
11	A study on Motivation scheme for Executive Employees with special Reference to Bhilai Steel
	Plant
12	An Implementation of Swasthya Bima Yojna (RSBY) in Chhattisgarh : A study of Durg
	District.
13	Green marketing: An effective strategic tool to attain competitive advantage
14	Impact of Globalisation on Service Sector.
15	Evolution of Equity Deriavatives in India.
16	Mergers and Acquisations
18	Business Process Outsourcing- Indian Scene
19	Foreign Direct Investment – A perspective
20	A Study to analyze the discrete use of fear appeal by advertisers in Indian advertisement and
	their impact on viewers.
21	A Study on Women Employees working in Private sector Banks in Nagpur city.
22	Customer satisfaction with reference to Dena bank

BOOK PUBLICATION:

- Co-author of the book, RP Unified Financial Accounting and RP Unified Vittiya Lekhahkan. (ISBN-978-93-84429-46-1)
- Chapter contribution in the book, Business Management & Information System (Excel Books, ISBN-978-93-5062-253-7)

RESEARCH PROJECTS

'A study to assess the performance and quality of financial decision making in Bhilai Steel Plant through the application of accounting information especially cash flow and earnings' funded by "University Grants Commission"	Funded by UGC (University Grant Commission)	Minor	Principal Investigator
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RESOURCE PERSON IN SEMINARS/ CONFERENCES

1	Chairperson "Development in Commerce, Economics, Engineering, Management, Science & Healthcare"	Two days International Conference	Smt.Kesharbai Lahoti Mahavidyalaya- Amravati (Maharastra).
2	Co-chairperson Management Arena Innovations, Opportunities and Challenges."General Management"	Three days International	Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra)
3	Chairperson Feminine Qualities and Leadership	Two days UGC sponsored National Conference	Mangalore University College Mangalore(UGC sponsored)
4	Chairman "Research Methodology"	National Conference	Post -graduate department of Commerce and Tourism, Catholicate College, Pathanamthita,Kerala in academic partnership with department of Commerce, Mysore University, Mysore.
5	Chairperson Technical Session "Smart India Vision 2020"	National Level Seminar	Vidya Bharati Mahavidyalaya, Amravati. (Maharastra)

6	Resource person in on "Recent trends and Emerging Issues in Business, Management and Taxations"	National Level Seminar	Karmaveer Shantarambapu Kondaji Wahare Arts, Science and Commerce College, CIDCO (Maharastra) (NAAC Reaccredited "A" Grade).
7	Resource Person India's FDI (Foreign Direct Investment) Policy	Two days National Level Seminar Sponsored by BCUD, University of Pune	Chandraroop Dakale Jain College of Commerce, Shrirampur Sponsored by BCUD, University of Pune
8	Resource Person Outsourcing& Service Sector: Myth, Reality & Challenges	Two days National Level Seminar	IQAC Cell of Govt. Girls Degree College, Dewas.
9	Key-note Speaker Recent Trends in Higher Education	Two days National Workshop UGC sponsored	Department of Commerce Navyug Arts & Commerce College, Jabalpur. (M.P)
10	Key-note Speaker Emerging Role of Finance in Indian Economy	Two days National Seminar	MATS University, Raipur (Chhattisgarh).
11	Chairperson Changing Scenario of Service Industry as a result of economic liberalization.	State level Seminar	Bhilai Nair Samajam College, Sector-8 Bhilai (Chhattisgarh)
12	Judge(Commerce, Law & Management) for Maharashtra State Inter-University Research Convention (Avishkar)	State Level	Maharashtra Animal & Fishery sciences University Nagpur.
13	Manager of University Badminton Women Team 2016-17.	All India Inter University Badminton (W) Competition	M.D.U. Rohtak University, Haryana

GUEST LECTURES

"GST and its impact"	Rungta college of Engineering & Technology,
	Bhilai, Chhattisgarh
"Goods and Service Tax"	Laxmibai Kavle Varishta Kala Mahavidhyalaya,
	Akola Bazaar (Maharashtra)
"Need of practical Accounting in the Industry"	ICA (Institute of Computer Accountants), Bhilai
	Centre, Chhattisgarh
"Dividend Policy and Firms Value" at	Pioneer Institute of Professional studies.
	(Madhya Pradesh).
"Corporate Governance and Executive	Pioneer Institute of Professional studies. (M.P)
Compensation"	
"Accounting Standards - An overview"	Sapient Institute of Professional Studies (M.P).

"Capital Budgeting Extensions"	Sapient Institute of Professional studies.(M.P)		
"Broad overview of Accounting concepts"	Programme Study Centre PGDHHM (IGNOU)-		
	3508, Raipur.(Chhattisgarh.		
"Budget and Budgeting"	Programme Study Centre PGDHHM (IGNOU)-		
Dauger and Daugering	3508, Raipur.(Chhattisgarh		
"Accounting Concepts	M.S.G. Arts, Science & Commerce College,		
and Convention"	Malegaon Camp (Maharastra).		
"Basic ideas of Fundamentals of Accounting" in Supervisory Development Programme	Bhilai Engineering Corporation Limited, Bhilai (Chhattisgarh)		
External ExaminerFor Evaluation of Summer	School of Management & Research, ITM University,		
Internship Project Report	Raipur (C.G.)		
(3 rd Semester)			
PAPER PRESENTED IN SEMINAR/ CONFERENCES			
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Title of Paper Presented	Invited/Organised by		
Title of Paper Presented	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of		
Title of Paper Presented E- Banking: Opportunities & Challenges	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra).		
Title of Paper Presented E- Banking: Opportunities & Challenges A study on organizational climate in Ambuja	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra).		
Title of Paper Presented E- Banking: Opportunities & Challenges A study on organizational climate in Ambuja Cement Factory"	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra). Rungta Group of colleges, Bhilai, (Chhattisgarh).		
Title of Paper PresentedE- Banking: Opportunities & ChallengesA study on organizational climate in Ambuja Cement Factory"A study on Executive Performance	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra).		
Title of Paper PresentedE- Banking: Opportunities & ChallengesA study on organizational climate in Ambuja Cement Factory"A study on Executive Performance Management system for employees w.r.t	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra). Rungta Group of colleges, Bhilai, (Chhattisgarh).		
Title of Paper PresentedE- Banking: Opportunities & ChallengesA study on organizational climate in Ambuja Cement Factory"A study on Executive Performance Management system for employees w.r.t Bhilai Steel Plant	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra). Rungta Group of colleges, Bhilai, (Chhattisgarh). Prestige Institute of Management Dewas (M.P).		
Title of Paper PresentedE- Banking: Opportunities & ChallengesA study on organizational climate in Ambuja Cement Factory"A study on Executive Performance Management system for employees w.r.t Bhilai Steel Plant	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra). Rungta Group of colleges, Bhilai, (Chhattisgarh). Prestige Institute of Management Dewas (M.P). Dr. B.N Purandare Arts & Smt. S.G Gupta Commerce		
Title of Paper PresentedE- Banking: Opportunities & ChallengesA study on organizational climate in Ambuja Cement Factory"A study on Executive Performance Management system for employees w.r.t Bhilai Steel PlantInnovative Practices in Banking"	Invited/Organised by Mahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra). Rungta Group of colleges, Bhilai, (Chhattisgarh). Prestige Institute of Management Dewas (M.P). Dr. B.N Purandare Arts & Smt. S.G Gupta Commerce College, Lonavala (Maharastra)		
Title of Paper PresentedE- Banking: Opportunities & ChallengesA study on organizational climate in Ambuja Cement Factory"A study on Executive Performance Management system for employees w.r.t Bhilai Steel PlantInnovative Practices in Banking"	Invited/Organised byMahatma Gandhi Vidyamandir's Institute of Management & Research, Nashik (Maharastra).Rungta Group of colleges, Bhilai, (Chhattisgarh).Prestige Institute of Management Dewas (M.P).Dr. B.N Purandare Arts & Smt. S.G Gupta Commerce College, Lonavala (Maharastra)Dr. B.N Purandare Arts & Smt. S.G Gupta CommerceCollege, Lonavala (Maharastra)		

Broad perspective of Innovations in	Vidya Bharati Mahavidyalaya, Camp, Amravati
Management.	(Maharastra).
A sudy to analyse the discrete use of fear appeal by advertisers in Indian advertisement and their impact on viewers.	St. Thomas College, Bhilai, (Chhattisgarh)UGC sponsored
Legal Environment of Business:Emerging	Shri Gujrati Samaj, M.K.H.S. Gujarati Girls College,
Dimensions.	Indore (M.P)
BPO- Boom & Prospects & Brand Marketing-	Faculty of Commerce & Management Studies, Andhra
A perspective	University, Vishakapatnam (A.P)
E-Governance: Perspectives & Challenges"	Maharshi Dyanand Sarasvati University, Ajmer,

	(Rajasthan).
Green Marketing: An effective strategic tool to attain competitive advantage"	Faculty of Commerce, Goa University (Goa).
Globalisation and service sector	Zulal Bhilajirao Patil College, Deopur, Dhule, (Maharastra) (UGC sponsored)
A study on women employees working in Private Sector Banks in Nagpur City"	Mangalore University College Mangalore(UGC sponsored)
Broad Scenario of five-Year Plan and economic development.	Department of Economics, Govt. Arts & Commerce College, Dhamdha, (Chhattisgarh). (UGC sponsored)
Entrpreneurship in innovation, phenomenon growth of Enterprises and industrial organisations.	Department of Management, Bhilai Institute of Technology, Durg (Chhattisgarh).
Challenges in Outsourcing & service sector.	IQAC of Govt. Girls Degree college, Dewas (M.P)
Option – An overview" in two days UGC sponsored <i>National</i> Seminar	P.G. Department of Commerce of St. Thomas College, Bhilai,(Chhattisgarh)(UGC Sponsored)
Role of foreign Institutional investors in Indian Market.	Shri Shankaracharya Mahavidyalaya, Bhilai (Chhattisgarh)
FDI (Foreign Direct Investment)– A perspective	Chandraroop Dakale Jain College of Commerce, Shrirampur Sponsored by BCUD, University of Pune